

# FAQ

## How to locate the best Creative Web Design Development Company?

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Keeping in mind the fact that websites help in boosting the overall performance of your business it's very important to have a website designed and developed which is intuitive, engaging and which builds a strong online presence for your brand. For designing impressive websites a company requires the services of a web designer or a web designing and Development Company. There are many creative Web Design Development companies operating in the market thus it becomes a bit tricky for the client to locate the best one, below are given tips for locating the best web design company.

### **Should meet client's requirements and be affordable**

First criterion of a good creative web design development company is that it should meet client's requirements and have the expertise to create the website as per expectations. Added to that it should offer web services that fulfill what the client requires at genuine and affordable price.

### **Transparent and easy to navigate website**

A creative web design development company needs to have website that is easier to browse, and should have quality hyperlinks in it. Website of the web design and development company should have link of its primary site on each of its page.

### **Must have an attractive design and look**

The design of the website should be attractive and user-friendly. Content of the website should be impressive and easier to understand which helps you in making an informed decision about selecting or rejecting the company.

### **Portfolio**

The choice of hiring a web design and development company largely depends on their past work and the type of websites that they have already developed for their clients. Based on the portfolio you can make a choice whether the company is capable of handling your project or not. It's crucial to look for testimonials too; as if other people have recommended the company then it might turn out to be good for you as well.

There are two types of web developers first are those who deal with client-end programming and the second ones are those who deal with server side programming. Web developers depend on their creative instinct and technical know-how to offer their clients best web services.

# Few reasons why Atoms Group is the best web design and development company:

**Years of working knowledge**

## **Industry Experience of more than 5 years**

Atoms Group is a well-established and renowned web design and Development Company with 5 years of experience in serving clients. Atoms Group fully understands customer's specifications and offers them unique web design and development services.

**Offers cost effective yet BEST services**

## **We offer best price, best development**

What makes Atoms Group the most widely availed and reputed web design and Development Company is that we offer our services at affordable price to our clients. All our web design and development packages are a result of great amount of thought and have been created to suit unique business needs.

**Provide free of cost 12 months upkeep service**

## **Free technical support for 1 year..**

At Atoms Group we offer 1 year of FREE Technical Assistance to all our clients and we take care of the bugs and errors if any found – for no cost. This support is available as long as some other person/developer/designer/hacker/bot/application does not edit our delivered files.

We also offer affordable website maintenance packages if you wish to take our services after one year too.

**Deploys best web designing tools like CMS**

## **CMS development and open source CMS web development at one place**

Atoms Group deploys best designing practices like the CMS or content management system while developing websites. CMS helps in editing, managing and updating content in an easy and simple way and gives a dynamic and creative touch to the website.

Atoms Group has own CMS

If you are looking out for a creative web design and development company in India Atoms Group is the ultimate destination. With our expertise and affordable packages we can transform your dream website into reality

## **Responsive design. Mobile, Smartphone's, Tablets friendly websites**

## **What makes your firm the best?**

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Atoms Group is a power house of highly skilled professionals to provide state of the art web solutions to its clients. We have industry's best website designers and best website programmers in our arsenal. Our habit to satisfy clients and to provide after-sales support is what makes us Best web solution provider

## **1. What is a static website? What are its advantages and disadvantages?**

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Static websites are mostly informational website for startups or for those businesses where the business nature does not make it compulsory for the business owners to setup an interactive website. They are very basic in nature and require more technical expertise to update them.

### **Advantages:**

- Static Websites are not very expensive and it takes less time to develop them.
- Hosting a static website is also cheap.

### **Disadvantages:**

- Webmasters need to have knowledge of HTML/CSS/Photoshop etc. to keep their websites updated or they need to hire a website design agency for maintenance of their website.
- Static websites are not interactive - website visitors cannot search within your website or interact with website owners

## **2. What is a dynamic Website? What are its advantages and disadvantages?**

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Dynamic websites are those websites that have database connectivity and are interactive in nature. They give the owner the ability to easily update the website without much technical knowledge. These websites have numerous benefits and are expensive too.

### **Advantages:**

- Much more interactive in nature and it offers great user experience.
- Easier to add and update content on the website through CMS integration.

### **Disadvantages:**

- Compared to development cost of static websites, dynamic websites costs more.
- Hosting also costs a little more.

## **3. Can I myself make changes to website?**

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Yes, you can if your website is powered by a content management system or you are good with HTML and know how to upload/download the website files via FTP application.

#### **4. Is my involvement required while you design website, if yes then how much?**

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Yes, we send you questionnaire before the design work starts, we gather information about your business, product/services, existing clients, target audience, competitors.

After we have gather sufficient information about your business only then we start the design work of your website, after we are done with the first draft to submit for your review, we expect you to provide us your feedback/suggestions for improvements.

We do revisions and submit the updated designs for your feedback/suggestions/approval again. This process is repeated based on the agreed number of revisions allowed based on the price finalized for the project.

#### **5. Will I be able to add more features to my website at a later stage?**

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Yes, you can get more features added to your website at a later stage as your business expands, we recommend that you prepare a list of possible future additions in advance if you are going to need more features very soon after the launch of the Current Phase.

#### **6. I have a website; can you just design it better?**

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Yes, we would love to redesign your website to match it to the contemporary design standards in practice. You surely need to keep your website design updated to keep a competitive edge over your competitor. An outdated website is bad signal to your target audience and they prefer dealing with your competitors if they have an updated website.

# What is bad in hiring a freelancer, he also makes website?

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Here are few concerns that put the option of hiring freelancers on back front:

## **Dedication and Timelines**

A freelancer mostly works on multiple project at the same time, this does not allow him to work on your projects with 100% dedication, extra \$s keeps them deviated and they mostly do not meet timelines. And after spending a couple of months waiting on freelancers to complete the project you again have to start searching for the vendor for getting your project done from scratch. Freelancers are good for small jobs/tasks/tweaks but not for building the whole project from scratch. Working with freelancers is like walking on a highway blindfolded while others are racing away in their high speed cars and not blindfolded.

## **Single Skill Vs Multiple Skills**

Mostly freelancers are good with in only one or two particular skills, if your project requires multiple skills and experience of working in different technical areas then you must go with a company instead of hiring a freelancer. Example: If you are looking for a website which requires a professional design and content management system or eCommerce capacity also one freelancer cannot design and develop your website, he will need to outsource either design or programming to some other freelancer which will further reduce your chances of getting work done on time and with quality.

## **Support**

If you need technical support available at short notice, freelancer might be enjoying in Las Vegas and might not be available for 1 week. It will leave you stuck in the mid of urgency, on the other hand a company assures you of instant support on working days and emergency support can also be made available to you as they have a large size of manpower working for them.

## **Time & Money Management**

Freelancers face great difficulty in managing their time and money, as the work is more as per individual's capacity and time is less. Hence there is a prevalent tendency to put that task on hold which has been pre-paid or the income is not due to earn by them. More focus is on the tasks until the income has been secured, credibility is a smaller concern for them, as they are not representing a brand or company. When asked about delays clients face a whole feast of excuses. One thing to keep in account is that the lower you are paying a freelancer the lesser will be his focus on your work.

## **When can you start working on my project?**

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Discussing everything about the project is our course of action that we follow in order to work out the contract details. Once it is done the schedule is decided as per your convenient time so that you can collect content, images, and other materials if any required by you. If all such requirements are met already, then our work schedule can begin even earlier too, as soon as you forward your request and we receive the payment.

## **I have an existing website; will you make changes for me?**

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Yes, we will make all the possible changes that are required on your web site. We are the team of expert web designers, always ready to bring changes in a website related to any industry. Our in-house content writers can also add magic to your website to attract more customers.

## **Any rebate or concession for Non Profit Organization?**

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Yes we offer rebate of 10% to 40%, it may depend upon the exclusive profiles and requirements that would be defined as per your individual requirement. You can receive reasonable rebates with mutual consent, if all terms and conditions are met effectively

## **Will I be getting estimate before I confirm my project with Atoms?**

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Yes, we send you a formal quote with department wise estimated time and price breakup, you are free to accept or reject and are under no obligation to select Atoms however we expect you to let us know about your concerns and objections so that we can re-evaluate the proposal and project scope, and submit you with a proposal that suits your preferred budget and timelines.

The inquiry you make for creating a site and the brief you give regarding it is studied by our experts and they get back to you within 4-48 hours with an estimated price and timeframe and added suggestions which seem profitable and feasible for your website.

It does not obligate you to take our services at this very initial stage, so you can feel free to make use of contact form for any query that you have in mind.

THE FINAL CALL WILL BE YOURS.

## **Can I have a customized service package?**

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Atoms provides packages to suit the requirements of all types of business and individuals. But if at any point you feel that you want a special package, our sales and business representatives are always there to customize a service package for you including all the desired services at best prices available in the market. You can send us a free obligation quote and have a live chat with our representatives at any time to customize according to your needs. [Request a Quote](#)

## **Free maintenance for 1 Year. Is it True?**

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Yes its true, we provide Free Website Maintenance/Support for fixing bugs and errors found in our work deliver as long as our delivered code/scripts/files are not modified by any other person.

## **What are the different modes of support & maintenance services that you are providing?**

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You can email us or call our representatives

## **What is a content management system (CMS) ?**

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### **Meaning and Defination:**

- Content management system is an organized and structured method of creating, processing, managing and presenting the content of your website.
- CMS is a Web-based solution that resides on a server and makes it easy to manage website updates internally.
- With CMS we can update multiple websites and web pages instantly and create high quality browsing experience by producing uniform changes effectively across all web pages.

- Content management system is the back-end of any website.

Thus,

### **In Simple Language**

CMS is the easiest way to make content/graphic changes in a website

### **In Complicated Language**

It is a web based solution that resides on a server and makes it easy to create, manage, and present website content. By using CMS, you can update multiple web pages instantly.

### **Research & Points on its Gaining Popularity**

- 30% people with regular websites choose & recommend CMS based websites.
- 54% people prefer doing business with companies having an updated website
- Google bots love websites that receive regular content updates
- Frequently updated web pages rank better on search engines

### **Benefits of Owning a CMS Website:**

- **Simplified content management** – Managing content becomes non-technical
- **Saves time and effort** – Its advanced functionality and automationsaves time & labor
- **Complete control**- You can make changes anytime, anywhere.
- **Zero dependency**- No need to depend on developers to make the changes.
- **Multiple design options** - You can choose from the vast gallery of design templates
- **Reduced Maintenance cost** – No needto pay additionally for changes
- **SEO friendly** – Your website sells more because your every page dominates search engines.

### **Industries That Prefer CMS**

- Blog
- Technology
- E-commerce
- Health care
- Entertainment
- Search
- Education
- Media
- Business
- Travel
- News

**I have idea of logo, if I give you sketch of my idea will you design it?**

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Yes, if you have any sketch or an idea which you wish to incorporate in your logo design then we will design it for you. Mention your logo request to your project coordinator and tell each of your specifications.

## **I have a logo, will you redesign it?**

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Yes, we will redesign it. Please forward your present logo along with request mentioning about any specific requirements, if you have.